2025: Our Outstanding Year in Review



As I pack up my Christmas decorations, I'm also taking a moment to reflect on our accomplishments this year … "the year in review," you might say. In every way – by every metric – this has been an outstanding year for homeopathy.

And when I say "our" accomplishments, my friends, I mean precisely that. Together, we have brought Practical Homeopathy® into the lives of more families than ever before.

You may recall that in August 2017, I revealed my goal in the blog post, Taking Stock: Where We've Been and Where We're Going: to reach 100,000 households by 2020. I found a thin, narrow rock on the beach and wrote this goal in chalk. I kept that rock on my desk and focused on it.

One year later, during Thanksgiving 2018, I announced in the blog post Giving Thanks that we had reached our goal of 100,000 households.

Did we stop there? Absolutely not!

In The 2020 Twenty, I affirmed that we were aiming to reach 200,000 families, and I asked for your help. I said, "If each and every one of you were to introduce homeopathy to two friends, we could increase the number of homeopathic families in this country exponentially."

Indeed, you shared the good news of homeopathy with people in your sphere of influence every day, and those people touched others, and those people touched others, and so on and so forth.

You did it! Since 2020, our messaging has surpassed that new goal — well over 200,000 households are now familiar with Practical Homeopathy.

2025: The year in review

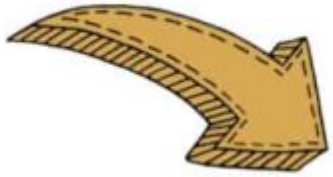
Let's let the numbers speak for themselves, shall we?

(Are you sitting down?)

We receive about 21,000 visitors (real people, excluding bots and AI) to the http://joettecalabrese.com/ website each week. EACH WEEK!!! The cumulative math on that is mind-bending.

Over 159,000 people have listened to our podcasts (almost 128,000 in the past year alone).

On average, roughly 3,000 people listen to my Monday Night Live presentations* each week, and we have nearly 160,000 dedicated followers across all of our social media platforms.



And listen to this statistic: On Facebook, we've officially recorded reaching over 1,223,000 people with our content during a single 28-day span. Yes, you read that right. Within a single month this summer, we reached well over a million people – twelve times my original goal. And all of this I've mentioned so far is free content.

As of this writing, 2,114 of you have become Mighty Members. Mighties benefit from an extra blog post every week, semi-weekly videos, searchable archives of Monday Night Lives, with an exclusive weekly meeting with me after each event, and so much more.

Over 20,000 people have taken Gateway to Practical Homeopathy®, and that number is increasing at an even faster clip through our Ambassador and Advocate programs.

The Academy of Practical Homeopathy® and Mastery have enrolled roughly 1,500 students. And just look at the list of practicing Practical Homeopaths™ who are spreading the good news of homeopathy through their work with their own students and clients.

Executives from Boiron and the National Center for Homeopathy attended our most recent annual Academy Celebration: Igniting the Flame of the Future (a weekend, in-person gathering held in Florida). They later told me that they were blown away by the enthusiasm, energy, determination and motivation of the 160 attendees. The executives left our celebration invigorated by the belief that the future of homeopathy was bright.



So, do we need to set a new numerical goal for 2026? I don't think so. Why limit ourselves to a specific number? Let's reach for the stars. With the impressive scope you have helped Practical Homeopathy® achieve, there is no doubt in my mind that growth will now become exponential.

That's how power in numbers works. Perhaps soon, EVERY HOUSEHOLD IN THE WORLD WILL BE ACQUAINTED WITH PRACTICAL HOMEOPATHY®. Just think of the global health freedom we can provide to those still mired in pain and suffering, having no concept of how to get off the conventional medical conveyor belt.

Together, we can come to the aid of the globe.

Wishing you and your family a very Happy New Year. Thank you for everything you have done thus far to bring homeopathic comfort to the suffering. I hope you'll continue to pass on the good news of Practical Homeopathy®!

Warmly,



*Public links for Monday Night Lives:

Joette Calabrese Facebook page –https://www.facebook.com/joettecalabrese/

YouTube –

https://www.youtube.com/channel/UCiXT-flHnKZ8r_CRPZ_vKmA
X (formerly Twitter) – https://x.com/JoetteCalabrese
Rumble – https://rumble.com/user/JoetteCalabrese
Instagram – https://www.instagram.com/joette_calabrese/